

# *Tommy Bahama*<sup>®</sup>

## OUTDOOR LIVING

**FOR IMMEDIATE RELEASE**

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### ***Tommy Bahama Outdoor Living Unveils Two New Collections at High Point Market***

HIGH POINT, NC – Lexington Home Brands announces the introduction of two new lifestyle collections for their Tommy Bahama Outdoor Living brand at High Point Market, October 15-20, 2021. The collections – **Abaco** and **Seabrook** – will be presented in the Lexington Home Brands showroom, located at 1300 National Highway.

“In the past, home design stopped at the patio door,” said Phil Haney, President and CEO of Lexington Home Brands. “Now, outdoor living and dining spaces have become an essential extension of our indoor décor, and one of the most coveted entertaining spaces in the home. Exterior design represents the fastest growing category in the industry due to the priority being placed on work, school, and entertaining at home. It has also become a year-round venue thanks to integrated fire and cooking features. At a time when well-designed outdoor spaces have never been more important, **Abaco** and **Seabrook** represent two unique looks for creating an exceptional design statement for alfresco living.”

## *Seabrook*

Breezy transitional designs, featuring a relaxed and casual aesthetic, will draw you outdoors. Aluminum frames in a soft oyster-white finish are paired with a herringbone pattern of all-weather wicker in sophisticated tones of ivory, taupe and gray. Designs are generously scaled to accommodate larger outdoor spaces. **Seabrook** is comprised of 28-pieces, including bistro and large-scale dining, occasional tables, an array of deep seating silhouettes, and a scalable sectional.

Artistic white glass tops add a contemporary flair to the occasional assortment, and a signature accent table incorporates rich aquamarine glass for a pop of color. Fresh performance textile palettes include cobalt blue and crisp white, seaglass with gray and ivory, and periwinkle with yellow and cream.

# Abaco

Soft contemporary designs feature clean lines and an elegant fusion of materials that convey the sophisticated look of English walnut and woven leather. Aluminum frames offer an artisan dry-brushed finish that replicates the unique grain lines in wood, while flat woven all-weather wicker, in a refined basket weave pattern, is finished to emulate rich aniline leather. The couture look suggests a designer approach to outdoor living. **Abaco** is comprised of 24-pieces, including bistro and large-scale dining, occasional tables, an array of deep seating, and a scalable sectional.

Occasional tables feature white and gray sintered stone tops, offering a beautiful contrast to both woven and metal bases. New performance textiles feature modern geometrics, batik patterns and asymmetrical stripes. Color palettes include slate, coral and green with white accents; indigo, periwinkle and crisp white; and camel, cream and coffee.

## ***The Tommy Bahama Outdoor Living Brand***

There are four distinct points of differentiation that define the Tommy Bahama Outdoor Living brand: style diversity, customization, inventory support, and brand recognition.

Style Diversity: Many high-end brands feature a one-dimensional look across their assortment. The Tommy Bahama portfolio takes a broad approach, featuring the most diverse and innovative styling in the industry with scaling suited for large outdoor spaces as well as modest balconies and terraces. Design and scale are fundamental to addressing the expectations of affluent consumers.

Customization: Deep seating is upholstered in Lexington's North Carolina upholstery facility using the same artisans who tailor the company's indoor frames. Plush cushioning on outdoor seating is the most comfortable in the industry. With over 300 performance fabrics in the line, unique designer looks include stylish patterns and sophisticated textures. COM is available as well.

Inventory Support: All Tommy Bahama Outdoor Living products are stocked at Lexington's distribution complex in North Carolina, offering immediate shipment on dining and occasional tables, and the industry's fastest lead times on custom upholstery.

Brand Recognition: Tommy Bahama is the most recognized consumer brand in the outdoor category by a significant margin, enjoying universal awareness and an unmatched reputation for style and quality.

**Abaco** and **Seabrook** will be presented at the High Point Market, October 15-20, 2021 in the Lexington Home Brands showroom, open daily from 8:00 am until 6:00 pm. Complimentary parking is available on the showroom campus, and lunch is served daily. Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom and back, operating daily from 8:00 am until 6:00 pm or until the last guest is served. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information, call 336.474.5555 or email [marketing@lexington.com](mailto:marketing@lexington.com).

## ***ABOUT LEXINGTON HOME BRANDS***

Lexington Home Brands is a global manufacturer and marketer of residential and contract furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1903, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit [lexington.com](http://lexington.com).

## ***ABOUT TOMMY BAHAMA***

Tommy Bahama is part of Tommy Bahama Group, Inc., a wholly owned subsidiary of Oxford Industries, Inc. (NYSE:OXM). Established in August 1992, with corporate headquarters in Seattle, Tommy Bahama is the iconic island lifestyle brand that defines relaxed, sophisticated style in men's and women's sportswear, swimwear, accessories, footwear, and a complete home furnishings collection. The company owns and operates over 160 Tommy Bahama retail locations worldwide, 17 of which offer a Tommy Bahama Restaurant & Bar. The Tommy Bahama collection is available on [TommyBahama.com](http://TommyBahama.com) and at the finest U.S. retailers.

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